



**3.2.2 - Number of workshops/seminars conducted on  
Research Methodology, Intellectual Property Rights (IPR)  
and entrepreneurship during the year 2022-23**

**Entrepreneurship Development Cell**

S. No	Name of the Activity	Page No.
1.	Workshop on Entrepreneurship and Innovation as Career Opportunity.	02
2.	Awareness Programme on Entrepreneurship and Innovation and TNSI - 2022.	05
3.	Programme on Achieving Problem - Solution Fit and Product Market Fit.	07
4.	Workshop on Entrepreneurship Skill, Attitude and Behaviour Development.	09

*[Signature]*  
27/7/2023  
Coordinator, ED Cell

*[Signature]*  
27/7/2023  
Principal



ACADEMIC YEAR 2022-23 (ODD SEMESTER) 02.11.2022

Workshop

on

**“Entrepreneurship and Innovation as Career Opportunity”**

30.11.2022

### REPORT

Institution Innovation Council and Entrepreneurship Development Cell of Kings College of Engineering organized a workshop on **“Entrepreneurship and Innovation as Career Opportunity”** on 30.11.2022.

#### Objective:

The main aim of the workshop is to create awareness and insist the need of self employment through innovation in order to solve the problems faced by the people, by the society by the nations all over the world along with individual prospects in economic conditions.

#### Resource person

Dr. B. Barankumar, Assistant Professor, Department of Management Studies (T & P), Kings College of Engineering, Punalkulam, Pudukkottai.

#### Participants:

1<sup>st</sup> Year students of all discipline = 285 participants

#### Inaugural Session:

Inaugural session was started with Welcome address and Introduction about the Resource Persons delivered by Mr. A. Sivabalan, President, IIC and ED Cell.

#### Session highlights: (Awareness Programme on One Million Idea)

In this session, resource person explained about the opportunities and scope of Entrepreneurship for the engineers also elaborated the key aspects and role of innovation in choosing entrepreneurship as career option. Also, he explained with real world examples about various successful entrepreneurs, Technopreneurs, Sociopreneurs, women entrepreneurs and etc. He listed the availability of funding schemes with subsidies offered by Government of India and Tamil Nadu State Government to promote innovation culture. The resource person explained about the direct and indirect contribution by entrepreneurs to themselves, society.

nation and to the world. The program was eagerly attended by all participants, who gained new knowledge from it.

### Benefits in terms of Learning/Skills/Knowledge obtained:

- The students are aware about the concept of entrepreneurship and know about innovation.
- Schemes provided by the State and Central Governments to promote innovation among students.
- To make use of the opportunities available to before them to become successful entrepreneurs.

### Valedictory Function:

Finally, vote of thanks was given by Dr. K. Sudhakar, Coordinator, ED Cell.

### Event Photographs



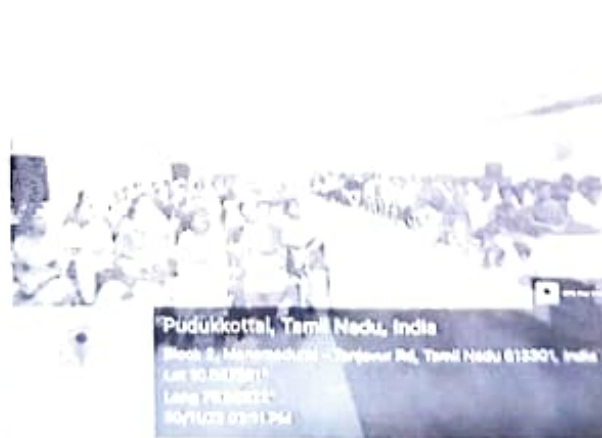
Event Photograph-1



Event Photograph-2



Event Photograph-3



Event Photograph-4



Pudukottai, Tamil Nadu, India  
J20X+0XJ, National Highway 226, Tamil Nadu 613301, India  
Lat 10.847213°  
Long 79.050295°  
30/11/22 09:32 PM

Event Photograph-5

*J. J. J.*  
05/11/2023  
Coordinator - ED Cell

*J. J. J.*  
5/11/23  
Vice President-IIC & AP/EEE

*J. J. J.*  
05/11/2023  
President-IIC & Principal



ACADEMIC YEAR 2022-23 (ODD SEMESTER) 27.01.2023  
*An Awareness Programme*  
on  
"Entrepreneurship and Innovation and TNSI - 2022"  
23.01.2023

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**REPORT**

Institution Innovation Council and Entrepreneurship Development Cell of Kings College of Engineering organized an Awareness Programme on "Entrepreneurship and Innovation and TNSI 2022" on 23.01.2023.

**Objective:**

To educate people, society nations across the globe, and individuals about the necessity of self-employment through innovation to overcome problems faced by people and societies all over the world.

To provide the necessary information about TNSI - 2022 and the registration process

**Resource person:**

1. Mr. M. Martin, Field Coordinator, EDII - TN, Chennai, Hub - SASTRA University, Thanjavur.
2. Mr. Sam Jayakumar, Training Coordinator, EDII - TN, Chennai

**Participants:**

1<sup>st</sup> Year students of all discipline = 258 participants and 67 student members of IIC & ED Cell attended the programme through online mode.

**Inaugural Session:**

The inaugural session kicked off with a welcome address and introduction of the resource persons delivered by Dr. K. Sudhakar, Coordinator, ED Cell.

After honoring the resource persons with shawl Dr. S. Sivakumar, Vice Prinicipal delivered presidential address.

**Session highlights:**

Mr. M. Martin began the session by defining entrepreneur and entrepreneurship, as well as their characteristics, challenges, and opportunities. He distinguished between employee and entrepreneur.

In addition, the importance of innovation in the development of an entrepreneur was highlighted. He listed the domains where problems can be found. Finally, he concluded his session by providing a brief overview of EDII - TN and their role in facilitating initiatives among students at various educational levels (engineering, polytechnic, arts, science, and so on).

Mr. Sam Jayakumar began his session by explaining TNSI-2022, the reason for participating in the event, the procedures to be followed in the registration of ideas, and the steps that students must take to present their innovative ideas.

Finally, he spoke briefly about the awards and rewards that had been announced.

**Benefits in terms of Learning/Skills/Knowledge obtained:**

- Students understand the concepts of entrepreneurship and innovation.
- Seize the opportunities to become a successful entrepreneur.
- Gain knowledge of TNSI - 2022 registration and participation procedures.

**Valedictory Function:**

Finally, vote of thanks was given by Mr. M. Jayaseelan, Student Coordinator, Department of Civil Engineering.

**Event Photographs**



Event Photograph-1



Event Photograph-2



Event Photograph-3



Event Photograph-4

*E. J. Jayakumar*  
23/01/2023  
Coordinator - ED Cell

*M. Jayaseelan*  
23/01/2023  
Vice President-IIC & AP/EEE

*S. M. Jayaseelan*  
23/01/2023  
President-IIC & Principal



ACADEMIC YEAR 2022-23

16.02.2023

*Programme on "ACHIEVING PROBLEM - SOLUTION FIT AND PRODUCT MARKET FIT" & "TNSI - 2022"*

*On*

*13.02.2023*

### REPORT

Institution Innovation Council and Entrepreneurship Development Cell of Kings College of Engineering organized a programme on "Achieving Problem - Solution Fit and Product Market Fit" on 13.02.2023.

#### Objective:

To get into the problems of various domains and to come with new solution.  
To design and create the product which could be fit to the market.

#### Resource person:

I. Mr. G. Krishnakanth, Entrepreneur & Co - Founder, 3D SIRPI, Thanjavur.

#### Participants:

IIC and ED Cell members and interested students of II<sup>nd</sup>, III<sup>rd</sup>, IV<sup>th</sup> year students of all disciplines 100 participants attended the programme.

#### Inaugural Session:

The inaugural session started with a welcome address by Mr. R. Sulthan, Department Student Coordinator (Mechanical) of ED Cell and introduction about the resource persons delivered by Ms. M. Roohi Shifa, Student Member (CSE), ED Cell.

Resource person was honored with Shawl by Dr. R. Shankar, Assistant Professor, and Department of Mechanical Engineering & Coordinator of IIC.

#### Session highlights:

Mr. G. Krishnakanth delivered a vibrant talk and shared his experience gained as an entrepreneur and Co-Founder of 3D printing technology.

He narrated about the problems pertaining to the various domains like Health Care, Technology, Agriculture and etc., taking up the problems and providing innovative solutions with real world examples.

He gave tips to convert ideas into a successful product. And explained how to reach the market through which the consumers can be approached for selling of products. Lastly, he also recalled his candidature and participation in Tamil Nadu Student Innovators (TNSI), he guided with the

procedures to be followed in the registration of ideas, and the steps that students must take to present their innovative ideas.

He expressed his joy at achieving an award in the TNSI. The student members actively participated with more interactions and the resource person clarified doubts asked by the present TNSI participants. Positive feedback was given by the participants.

**Benefits in terms of Learning/Skills/Knowledge obtained:**

- Student members gained hands on experience in problem-solving techniques.
- To get succeed in creating and manufacturing goods that might work in the market.
- Acquired understanding of TNSI - 2022 participation and registration requirements.

**Valedictory Function:**

Finally, Mr. Ajay, Student Member (ECE), ED Cell delivered a vote of thanks.

**Event Photographs**



Event Photograph-1

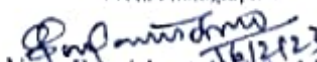


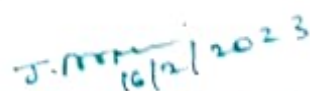
Event Photograph-2



Event Photograph-3

  
Coordinator - ED Cell

  
Vice President-IC & AP/EEE

  
President-IC & Principal





ACADEMIC YEAR 2022 - 23

03.03.2023

*Workshop*  
*on*  
**“Entrepreneurship Skill, Attitude and Behaviour Development”**

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**REPORT**

MoEs - Institution Innovation Council and Entrepreneurship Development Cell of Kings College of Engineering organized a workshop on “Entrepreneurship Skill, Attitude and Behaviour Development” on 27.02.2023.

**Objective:**

To guide and provide necessary skills to the students who are aspiring to be entrepreneurs to turn their creative ideas into successful startups.

To impart skills, attitude and behaviour required by entrepreneurs.

**Resource person:**

1. Mr. M. Vivekanandan, Coordinator, Start - Up & Assistant Professor, Kings College of Engineering, Punalkulam, Pudukottai

**Participants:**

IIC and ED Cell members of II, III and IV year students of all disciplines 75 participants attended the programme.

**Inaugural Session:**

The inaugural session started with a welcome address by Dr. K. Sudhakar, Coordinator of ED Cell.

Dr. R. Shankar, Convener of the IIC, introduced and honored the resource person before the gathering.

**Session highlights:**

The speaker highlighted some of the key characteristics that make up an entrepreneur, such as resilience, ambition, risk-taking and resourcefulness. These attributes are what make entrepreneurs stand out from the crowd and give them the edge in business. With these traits, entrepreneurs can create innovative solutions to problems and capitalize on opportunities that others may not see. Nurturing empathy and entrepreneurial values can be achieved through various approaches such as thinking, doing, feeling, perceiving, expressing ideas, structuring tasks, and acquiring knowledge.

Building strategic thinking and scenario planning abilities, as well as having the capacity to make prescient choices with only a bit of information is important.

**Benefits in terms of Learning/Skills/Knowledge obtained:**

Student members gained

- The ideologies to grow their Innovative Ideas and eventually become prosperous Entrepreneurs.
- To align their attitude, skills to become a successful entrepreneur.
- To stimulate a variety of entrepreneurial behaviors such as seeking and seizing opportunities, networking, taking initiative, convincing others, and making intuitive decisions.

**Valedictory Function:**

Finally, Ms. Kavi Nila, member of ED Cell delivered a vote of thanks.

**Event Photographs**



**Event Photograph-1**



**Event Photograph-2**



**Event Photograph-3**

*[Signature]*  
10/03/2023  
Coordinator - ED Cell

*[Signature]*  
10/03/23  
Vice President-IIC & AP/EEE

*[Signature]*  
10/3/2023  
President-IIC & Principal